

# Article Submission + Photo & Formatting Guidelines

## How to format your article: (Sample Below)

If you are using our contributor's submission form, certain things will not be applicable.

- Every article submission must be sent as a Word document if not using our submission form.
- All text set in 12-point type and left justified.
- AP writing style with or w/o submission form.

(No special formatting, i.e., lines, or text boxes.)

- There should be no more than 14 words in the title, which stands apart from the body copy. Please specify in the title if you are submitting a review.
- Under the headline, the byline should appear.
- Inline with the byline, at the start of the piece, location, publication name, and date information should be provided:

**Example: Hollywood, CA, Hollywood Beat magazine, July 24, 2023**

- Send Photos with photo credits that will appear in the article via Dropbox link. **Photos need to be one of these sizes: 820 x 312 pixels, 1080 x 1350 pixels, 1080 x 1920 pixels, or no larger than 500 KB.** Lead photos should be at least 1080x1350.
- Be precise about where images should be positioned within your article's body. Include captions and photo credits along with a photo number: According to the example:

“I was extremely pleased with Mr. Roberts’ performance and professionalism during the filming process,” said video producer, Azat Zhapekov. (*Insert - Photo #1 - Actor Eric Roberts (L) and Video*

*Producer Azat Zhapekov (R)*)

- **Verify Photo Usage Rights:** *All images used in submissions must be labeled for reuse. Such images may be found using Google’s image search.*

**Please Note:**

- **Where there is a quote**, it is always comma, end quote mark, quote, end quote mark, comma, their title, their name. The next time you quote them, it is a comma, end quote, and the last name.
- **All numbers under 10** should be written out.
- **Always use the last names of a person** unless they are known by only one name : Examples: CHER, MADONNA
- **A title of a book, magazine, movie**, etc., should be *italicized* (Do not Bold or use end quotes)

**The following will help us post more efficiently:**

- At the bottom of the article, please **include all tags** separated by a comma. Example: **Sony Pictures, Red Carpet, VMA Awards, Metalica, Kanye West**
- **If you take or have been provided photos**, they should be placed at the end of the article along with captions and photo credit. (***If all photos are credited to one photographer, the credit can be placed under byline***)
- **Video Content:** Provide embed code or link that is YouTube compatible
- Run **Spell Check** and Grammar check before submitting
- All articles should be submitted within **48 hours of the event** (*the sooner, the better*)
- All submitted articles will be posted within 36 hours of submission. (Please make sure your information is correct, any changes can take up to 48 hours)

**\*\*Hollywood Beat magazine editors reserve the right to alter article, photo selection, and placement at their discretion\*\* No Advertorials!**

### **How to submit your article:**

When submitting your article, the following should be submitted **as a Dropbox link:**

- **Word doc file**
- **.jpg file of all photos**

*Any special note or instructions regarding the article should be included in the body of the email.*

### **Sample Submission:**

#### **Actor Eric Roberts Stars in New Music Video “You Knew That” by Russian Singer Geneva**

By: Jane Doe | Los Angeles, CA | Hollywood Beat magazine | August 28, 2023

Photos: Peter Paul Jr.

The renowned actor Eric Roberts plays a traveling circus knife thrower in the new music video for *You Knew That*. The renowned Russian pop singer Geneva directed the music video for the song. The loving lover of Eric's character—who also happened to be his assistant—is fatally shot in the video. This sad course of events is the result of a nasty and spiteful dwarf. Custom vintage circus decorations may be seen in the video. Working circus performers and a crowd scene improved the shoot's realism.

“I was extremely pleased with Mr. Roberts’ performance and professionalism during the filming process,” said video producer, Azat Zhapekov. (*Insert - Photo #1 - Actor Eric Roberts (L) and Video Producer Azat Zhapekov (R)*)

A producer with global experience, Azat. Based in Los Angeles, he is using his skills on a variety of projects, such as feature films, advertisements, and music videos.

*You Knew That* was the subject of a music video directed by Bakhodir Yuldashev, who has also created more than 400 music videos for well-known international acts.

The L.A. Circus Company, a well-known filmmaking site, was used to film the music video. There have been numerous well-known photo sessions, commercials, and motion pictures shot there, such as the hit songs *Hurt* by Christina Aguilera and *Water for Elephants*.

In addition to working with Geneva, renowned Russian producer and composer Viktor Drobyshev acted as the project's mentor and inspiration.

With this music video, Azat Zhapekov has demonstrated his ability to effectively allocate resources to produce work of the highest caliber for foreign businesses and musicians.

**Photo credit:** Bakhodir Yuldashev, Rauan Romani

**For more information:** [www.sample2submission.com](http://www.sample2submission.com)

## **TAGS:**

Eric Roberts, Azat Zhapekov, Bakhodir Yuldashev, Rauan Romani, *You Knew That*, *Water for Elephants*, *Viktor Drobyshev*, *LA Circus Company*, *music videos*, *Geneva*

## **Photo caption Options**

**Photo #1** - Actor Eric Roberts (L) and Video Producer Azat Zhapekov (R) Russian POP Singer GENEVA (L) and Eric Roberts (R) in the video *You Knew That*

**Photo #2** - LOS ANGELES, CA – AUGUST 23: (L-R) Josh Duhamel and Jamie Foxx attend Clayton Kershaw's 6th Annual Ping Pong 4 Purpose charity event benefiting 'Kershaw's Challenge' at Dodger Stadium on August 23, 2018 in Los Angeles, California. (Photo by Alberto E. Rodriguez/Getty Images for Kershaw's Challenge )

**OR**

**Photo #** - Actor Josh Henderson, professional baseball player Clayton Kershaw, and professional basketball player Chris Paul participate in Clayton Kershaw's 2nd Annual Ping Pong 4 Purpose charity event benefiting 'Kershaw's Challenge' at Dodger Stadium on September 4, 2014 in Los Angeles, California. (Photo by Alberto E. Rodriguez/Getty Images for Kershaw's Challenge )

**OR**

**Photo #** - Actress Jane Doe attends opening of new Restaurant in Beverly Hills, CA (photo: Diana Castro/Premier Photo Int'l.)

**Video Link/Code:**

<https://www.youtube.com/watch?v=ECRRRcXycj2I>